# **Product Designer (UI/UX)**

# **Naman Rajput**



#### **ABOUT**

Currently in Düsseldorf, with background in engineering and a shift to product design, I always strive to solve user centric problems through strategic design decisions.

#### **PORTFOLIO**

naman.work



#### **TOOLS PROFICIENCY**









#### **CERTIFIED BY**



### **SKILLS**

- Interaction design
- Visual design
- Wireframing
- Prototyping
- Usability testing Affinity mapping
- Qualitative interviews Journey mapping
- Use cases generation

# **VOLUNTEER**

 Senior designer at SDSLabs, a student group at IIT Roorkee (2016-2019)

Designer @ National Service

Scheme. Helped the student club by createing promotional material for tree planting and blood donation camps (2015-2016)

#### **EXPEREINCE**

July 2022 - Present · Full-time

#### UX designer III @ Metro AG (metro.digital)

Düsseldorf, Germany

- Helping the credit management team create employee facing experiences to enable them support the credit based purchases within METRO stores across Europe.
- Aug 2020 Mar 2022 (1 year 8 months) · Full-time

#### **Product designer @ Signzy (signzy.com)**

Bengaluru, India

- Helped automate the time-consuming process of doing background checks, digital onboarding / KYC, and fraud detections for various banks and NBFCs.
- Majorly worked to improve the product "Generic Onboarding" impacting 1M+ monthly users.
- May 2020 Oct 2020 (6 months) · Contract

# **UI/UX Designer @ Uplara (uplara.com)**

Cupertino, California, United States (Remote)

- Worked to help retail businesses and online shop owners to transform their customer's experience of finding their best fit with Al-powered solutions.
- Created custom integrations for various e-commerce platforms for retailers including Shopify, BigCommerce, Magento, and WooCommerce.
- May 2019 July 2019 (3 months) · Internship

## Product Design Intern @ Cogoport (cogoport.com)

Mumbai, India

- Designed experience for all stakeholders involved in endto-end transaction of a shipment where a user can register, be verified according to his persona including manufacturers, traders, freight forwarders, truckers, and CHAs.
- May 2017 Sep 2017 (5 months) · Internship

## Student Developer @ Google Summer of Code (anitaB.org)

Remote

- Worked on an Automated Unit Testing project (project details attached) under the program hosted by Google Inc. every year to support and promote open source software contribution. Contributed in writing unit tests in Java for AnitB's
  - organisation's web portal.

# **Achievements**

**Jan 2018 - Aug 2018 (~ 8 month; irregular)** 

#### Design competition winner @Topcoder.com Remote

Been an active competitor in many design challenges on

- this crowdsourcing platform Topcoder.com. Helped clients with their design problems through my winning submissions in the pool of some of the best designers on the platform.
- **Delegate for Harvard Project for Asia and**

Feb 2020 (4 days)

## **International Relations (HPAIR)** Boston, Massachusetts, United States

Selected as one of the 350 delegates from all around the

- world to join the conversation about global and Asia-Pacific issues in the track: Science and Technology, at Harvard campus, Boston - U.S.A. \* Did not visit due to emerging risk of Coronavirus at the time

**Education** 

Masters in Geological Technology (M.Tech) @

May 2015 - May 2020 (5 Years)

**Indian Institute of Technology, Roorkee** Roorkee, India

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CONTACT

# CERTIFICATIONS

foundation:

Completed courses on Interaction design from Interaction design

- - Mobile User Experience (UX) Design
  - Emotional design How to make products people will love
  - Design Thinking: The Beginner's Guide
  - Conducting Usability Testing
  - How to Create Intuitive Products by Imitating Physicality
  - Web Design for Usability • Human-Computer Interaction - HCI
  - Get your prodcuts used: Adoption and Appropriation
  - How to design for augmented and virtual reality User Experience: The Beginner's Guide

• Gestalt Psychology and Web Design: The Ultimate Guide